



Hello,

Char Hannon here with Stevie Hawkins & Asteroid Funk's management team in Atlanta. I am your marketing and promotional contact for the band, and will be happy to assist you with marketing, promotional collateral, and tour press needs for your event.

To obtain current tour PR materials, audio and images, you may download them direct using the following link: <http://www.steviehawkins.com/promo.html>

What The Funk? is Stevie Hawkins' latest release and sales continue to be very solid. The CD was released in the 4th quarter of 2011.

On the tour, Stevie Hawkins - lead vocal and drums is supported by a stellar backing band, including Tom "Bones" Malone (Blues Brothers) on trombone, Don Harris on trumpet (Tower Of Power-Chaka Kahn), Jaroslav Jakubovic on saxophone, (Lionel Hampton-Bette Midler), Chuck Webb on bass, (Stevie Wonder-Grover Washington Jr), Butch Taylor on guitar, (Breckers Brothers-Patti Austin), Van Abbott on keys (Reba McEntire-Dolly Parton), and B.B. Brown on percussion and drums (Gregg Allman-Leon Russell. Harris, Jakubovic, Webb and Taylor performed on "What The Funk."

The show is choreographed through the artistic vision and direction of the incomparable Lacy Darryl Phillips, whose professional background as Choreographer/Director for Television, Stage and Film includes: Bette Davis, Gregory Hines, The Academy Awards, Vanessa Williams, Cindy Herron (En Vogue), Exposé, Sandra Reaves-Phillips, "Sister Act II", "A Chorus Line", "The Wiz" starring Peabo Bryson and Grace Jones, CeCe Peniston, and was Associate Choreographer/Director for Mariah Carey's "Around The World" Tour.

Funk, Soul, R&B, Urban and Adult airplay is strong and the band is currently receiving regular radio airplay in over 40 countries. (Source: Jango)

Research has shown that the potential audience age range for Stevie Hawkins & Asteroid Funk is 18 to 65, with a strong adult female curve (ages 25 to 65).

Stevie Hawkins and his band members are very proactive and embrace radio and other media interview opportunities that will help with the promotion of the event/show. I will arrange these opportunities for you. All you have to do is point me in the right direction by providing me with your local media contacts. management@steviehawkins.com

Recent Stevie Hawkins radio interview appearances have included KCLA-FM Los Angeles and KLED-FM's Lacy Darryl Phillips in Los Angeles, KUVU-FM's Skip Reeves in Denver, Xsite Radio JaAndLu Underground Show – Late Nite With Mr. Andlu, and WAIR Radio's Carmel Love in Barstow, CA. Stevie was recently featured in Hostile Magazine, a monthly urban music, arts and fashion rag, regarding his new "What The Funk" CD release. Band member Tom "Bones" Malone can be seen nightly on "The Late Show with David Letterman."

In any audio or print ad promotions, always mention (Stevie Hawkins & Asteroid Funk featuring member of the Blues Brothers Band, Tom "Bones" Malone). Not only has this added great value to the band musically, this adds motivation incentive to drive ticket sales. NOTE: The usage of any Official Blues Brothers Band music, videos or graphics for marketing the event/show is strictly prohibited.

Please let me know if I can help with any contests or other promotions that will bring focus to the single "Good Times", the album "What The Funk?" and your event/show.

Management insists on reserving the right to have final approval on any press releases that are written by outside sources to ensure that the release is accurate and factual. We appreciate your understanding.

Bobby Brown is the tour manager. Show advances to include VIP meet and greets, complimentary tickets and passes can be coordinated through him.

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Email: bb@steviehawkins.com

Stevie Hawkins' record label is Emphasis Records. Under most circumstances I will deal with them on your behalf.

I am available to assist you with your marketing and promo needs, so please feel free to contact me at any time.

Sincerely,

Char Hannon

Promotion & Marketing Director

Asteroid Management/WTF Agency

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<http://www.steviehawkins.com/asteroidfunk.html>